

Cookies Policy

Fruition Professional Tutoring

Last updated: July 2026

1. Introduction

Welcome to the Fruition Professional Tutoring website. This Cookies Policy explains what cookies are, how we use them on our website, and the choices you have regarding their use.

By continuing to use our website, you consent to our use of cookies in accordance with this policy. If you do not agree to our use of cookies, you should adjust your browser settings accordingly or refrain from using our website.

2. What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile phone) when you visit a website. They are widely used to make websites work more efficiently and to provide information to the website owner.

Cookies allow us to recognise your device and remember certain information about your visit, such as your preferences and settings, to improve your experience on our website.

3. Types of Cookies We Use

We use the following categories of cookies on our website:

3.1 Strictly Necessary Cookies

These cookies are essential for the website to function properly. They enable core functionality such as security, network management, and accessibility. You may not opt out of these cookies as the website cannot function properly without them.

3.2 Performance and Analytics Cookies

These cookies collect information about how visitors use our website, such as which pages are visited most often and whether users receive error messages. This data helps us improve how our website works. All information collected by these cookies is aggregated and therefore anonymous.

3.3 Functional Cookies

These cookies allow our website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalised features. They may also be used to provide services you have asked for, such as watching a video or commenting on a blog.

3.4 Targeting and Marketing Cookies

These cookies are used to deliver adverts more relevant to you and your interests. They may also be used to limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns.

4. Cookies We Use

The table below sets out details of the individual cookies we use and the purposes for which they are used:

Cookie Name	Type	Purpose	Duration
_ga	Analytics	Google Analytics — tracks unique visitors and sessions	2 years
_gid	Analytics	Google Analytics — distinguishes users	24 hours
_gat	Analytics	Google Analytics — throttles request rate	1 minute
cookieconsent_status	Necessary	Stores your cookie consent preference	1 year
PHPSESSID	Necessary	Preserves user session state across page requests	Session
fr	Marketing	Facebook Pixel — delivers and measures adverts	3 months

5. Third-Party Cookies

Some cookies on our website are set by third-party services. We have no direct control over these cookies. Third-party cookies may include those from:

- Google Analytics — for website performance analysis
- Google Ads — for advertising and remarketing
- Facebook / Meta Pixel — for social media advertising
- YouTube — if embedded video content is present on our site

We encourage you to review the privacy and cookie policies of these third-party providers for further information on how they use cookies.

6. How to Manage and Control Cookies

You have the right to decide whether to accept or reject cookies (other than strictly necessary cookies). You can manage your cookie preferences in the following ways:

6.1 Browser Settings

Most web browsers allow you to control cookies through their settings. You can set your browser to:

- Notify you when a cookie is being set
- Block all cookies
- Delete cookies when you close your browser

Please note that if you choose to block or delete cookies, some features of our website may not function correctly.

6.2 Opt-Out Tools

You can opt out of Google Analytics by visiting: <https://tools.google.com/dlpage/gaoptout>

You can manage your Facebook ad preferences by visiting your Facebook account settings.

6.3 Cookie Consent Tool

When you first visit our website, you will be presented with a cookie consent banner that allows you to accept or decline non-essential cookies. You may change your preferences at any time by clicking the 'Cookie Settings' link in the footer of our website.

7. Changes to This Cookies Policy

We may update this Cookies Policy from time to time to reflect changes in technology, legislation, our operations, or for other operational, legal, or regulatory reasons.

Any changes we make will be posted on this page with an updated revision date. Please check back periodically to stay informed about our use of cookies.

8. Contact Us

If you have any questions about our use of cookies or this Cookies Policy, please contact us at:

Fruition Professional Tutoring

Email: admin@fruitionharrogate.com

Website: www.fruitionharrogate.com

This policy applies to the Fruition Professional Tutoring website only and does not cover any third-party websites linked from our pages.